

For a **WORLD IN BALANCE** we must promote a concrete human development vision (or a goal), which not only allows people to freely develop their full potential (a human right), but which provides guidelines to reach this goal.

Peter Hesse, 2.4.2011

SENSE + SUCCESS

– a bottom-up ONE world human development vision – through social and ecological business initiatives in individual ownership, but globally conscious that ALL is interconnected through a divine SPIRIT

– a vision, based on the political necessity that stairs must be cleaned from top to bottom, but having learned from experience that sustainable human development must start from below.

Guiding principles – based on compassion + rationality:

- Subsidiarity (priority for the smallest unit) – making use of bottom-up creativity and initiative.
- Individual self-help – but also furthering self-help community-structures.
- Integral (holistic) visions – materialized through a rational management process.
- Transparency in all goals, objectives, plans and realizations – especially in all finances.
- Caring leadership in the spirit of participating partnerships.
- True marketing in serving real existing – not created – needs.
- Micro financing through a combination of micro-credit and micro-grants.
- Early value- and capacity-development through child-centered Montessori-school – latest from age 3 – resulting in life-long learning.
- Solidarity in ONE world in diversity.

Beyond the responsibility of states to provide a structure for a starting chance in the lives of their populations, to protect and help those, who cannot help themselves and to provide a fair, legally binding and enforced order-framework for development, people must have freedom for individual development in respecting the "golden rule".

Human development is possible if agreed guiding principles are followed. They are a precondition for a peaceful striving **world order for a world in balance**.

